

Mission Statement Policy

At 123-Shine Holiday Club, our mission is to empower every camper to build confidence and self-belief through positive experiences in a warm and welcoming environment. We respect and nurture the individuality of each child in our care, helping them to embrace their unique strengths.

Each morning, we encourage our campers to share three positive words that reflect how they view themselves, fostering self-awareness and personal growth.

This practice of using “**I Am...**” statements—such as:

“I am bold,”

“I am enough,”

“I am loved”

guides children in recognizing their strengths, understanding their worth, and celebrating who they are. By the end of each camp term, our goal is for every camper to feel more prepared, motivated, and confident as they head into their next school term, ready to shine.

123-Shine Holiday Club aims to:

- Offer an inclusive service accessible to all children in the community, ensuring every child feels valued and supported.
- Ensure that each child feels happy, safe, and secure, allowing them to learn and develop freely in a play-centred environment.
- Encourage children to take responsibility for themselves and their actions, fostering independence and self-discipline.
- Promote positive attitudes and respect for themselves and others, in an environment free from bullying and discrimination.
- Provide a wide range of resources and equipment that can be used safely and under supervision, enhancing their play experience.
- Offer a diverse program of activities tailored to meet the needs of each child, promoting their physical, intellectual, emotional, and social development, enabling them to become confident, independent, and cooperative individuals.
- Use “I am...” affirmations to help children cultivate self-belief and celebrate their identity. Statements like “I am bold,” “I am enough,” and “I am loved” foster self-confidence and pride in who they are and what they can achieve.
- Work in partnership with parents to provide high-quality play and care, maintaining open lines of communication.

- Review and evaluate our services regularly to ensure we continue to meet the evolving needs of the children in our care and their parents or carers.
- Keep parents and carers informed about changes in the administration of the Club, actively listening and responding to their views and concerns.
- Communicate effectively with parents and carers to discuss experiences, progress, and any challenges that may arise.
- Employ experienced, well-trained staff and provide them with appropriate support to enhance their professional development.
- Comply with the Children's Act 1989, the Childcare Act 2006, and all other relevant legislation, ensuring high standards of care and safety.
- Work in partnership with London Borough of Croydon to align with community initiatives and resources.